Deliverr

Bloom Consulting Services
www.bloomcs.com
India | Singapore

Deliverr Web and Mobile App

Everyday Items, Deliverr'd in 1 Hour

Case Study

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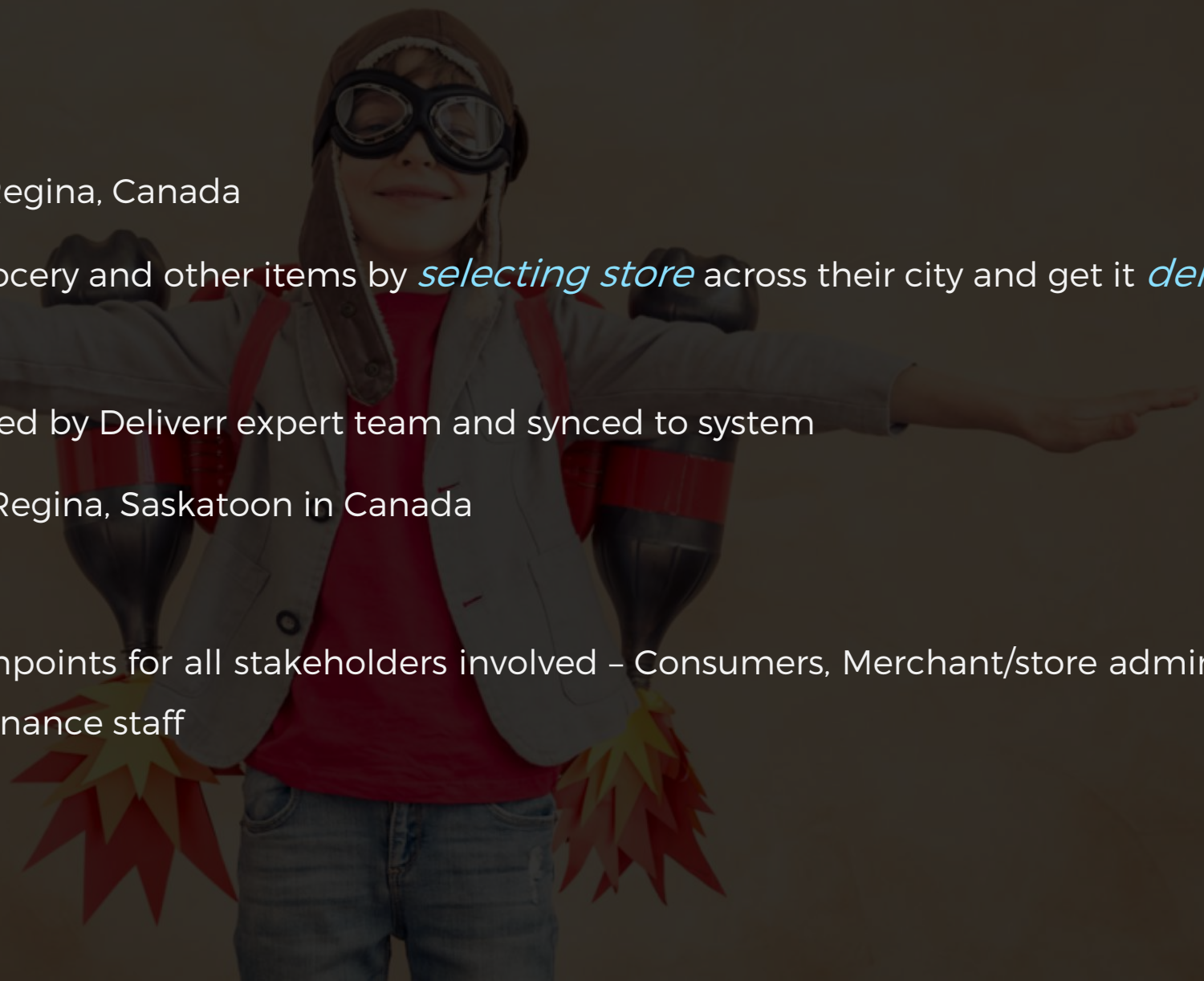
About the startup client

- F&B Delivery startup based in Regina, Canada
- *Customers* can order food, grocery and other items by *selecting store* across their city and get it *delivered* at their doorstep.
- Periodic *inventory* is maintained by Deliverr expert team and synced to system
- Currently delivering to 2 cities Regina, Saskatoon in Canada
- Focused on service excellence
- Driven to create Intuitive Touchpoints for all stakeholders involved – Consumers, Merchant/store administration, Delivery Staff, Inventory maintenance staff



Business Scenario

- Deliverr was started by 3 people
- Initial development was done by Freelancers
- Lack of accountability with timelines
- Issues with delivery quality
- Adhoc development with inconsistent code and architecture
- Had to recycle through Freelancers, no stability

Business Values from Bloom

- Consulting on how to utilize modern experiences for customer delight
- Analytics, Reporting and Insights consulting
- Architecture and Development process and quality consulting
- Stable, Capable team across technologies
- Full-time dedicated resources

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The client wanted a scalable and robust end-to-end platform that would enable its future technology team to maintain it easily while providing excellent User Experience to less tech savvy mobile consumers.

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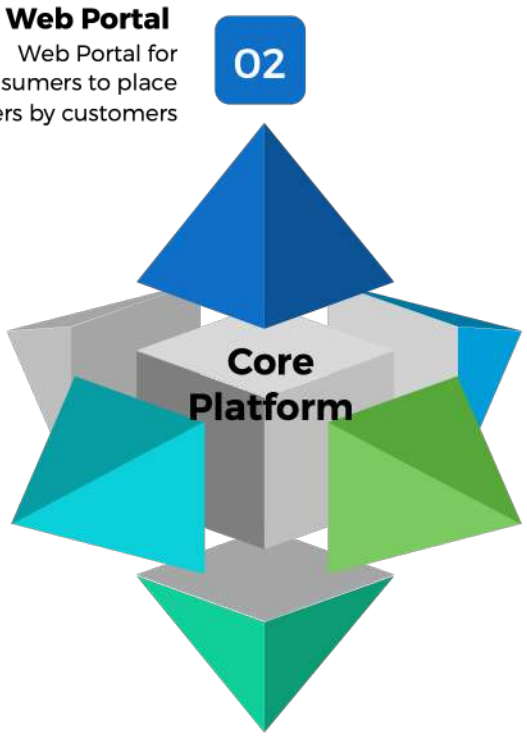
End-to-end Platform Development

Covering all types of users – Consumer, Businesses, Drivers and Inventory Managers



Consumer Web Portal
Web Portal for Consumers to place orders by customers

02

Master Admin Panel
Master Admin Panel to maintain data across all web and mobile platforms

01

03

Consumer Mobile App
Mobile App for Consumers to place orders by customers

Inventory App
Mobile App for Inventory team to sync customer inventory with admin panel

06

04

Business Mobile App
Mobile App for Businesses to accept orders and keep it ready for driver to collect

05

Driver's Mobile App
Mobile App for Drivers to collect orders from designated stores

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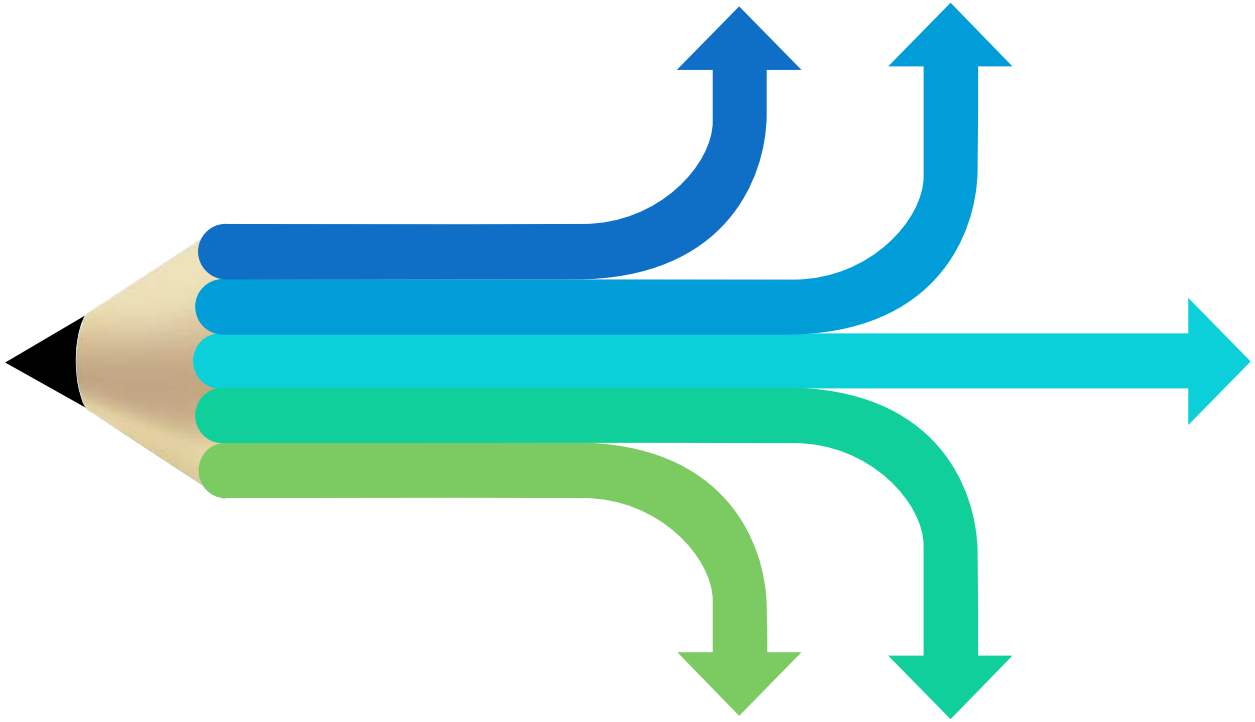
Bloom developed end-to-end product for Deliverr.ca from UI Design to testing, deployment and is currently under maintenance & support phase. We developed Web-portal for shoppers with admin portal. And 4 types of app, mainly – Consumer, Driver, Merchant and Inventory Teams App.

Technology Stack

Backend, web frontend and REST APIs

Built on PHP Laravel framework



Native Mobile apps on both iOS and Android platforms

- Consumer apps
- Merchant apps
- Delivery team apps

Cross-platform mobile apps for Inventory management team built on Xamarin

Hosted on AWS EC2, S3, RDS and also uses Firebase/Firestore

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Full-time dedicated team working with the Deliverr product management team

Using Agile to manage features and product planning

Solution Architect

Lead Web developer

- Backend developers
- Frontend developers

Lead Mobile developer

- 2 Android developers
- 2 iOS developers
- Xamarin developer

SCREENSHOTS

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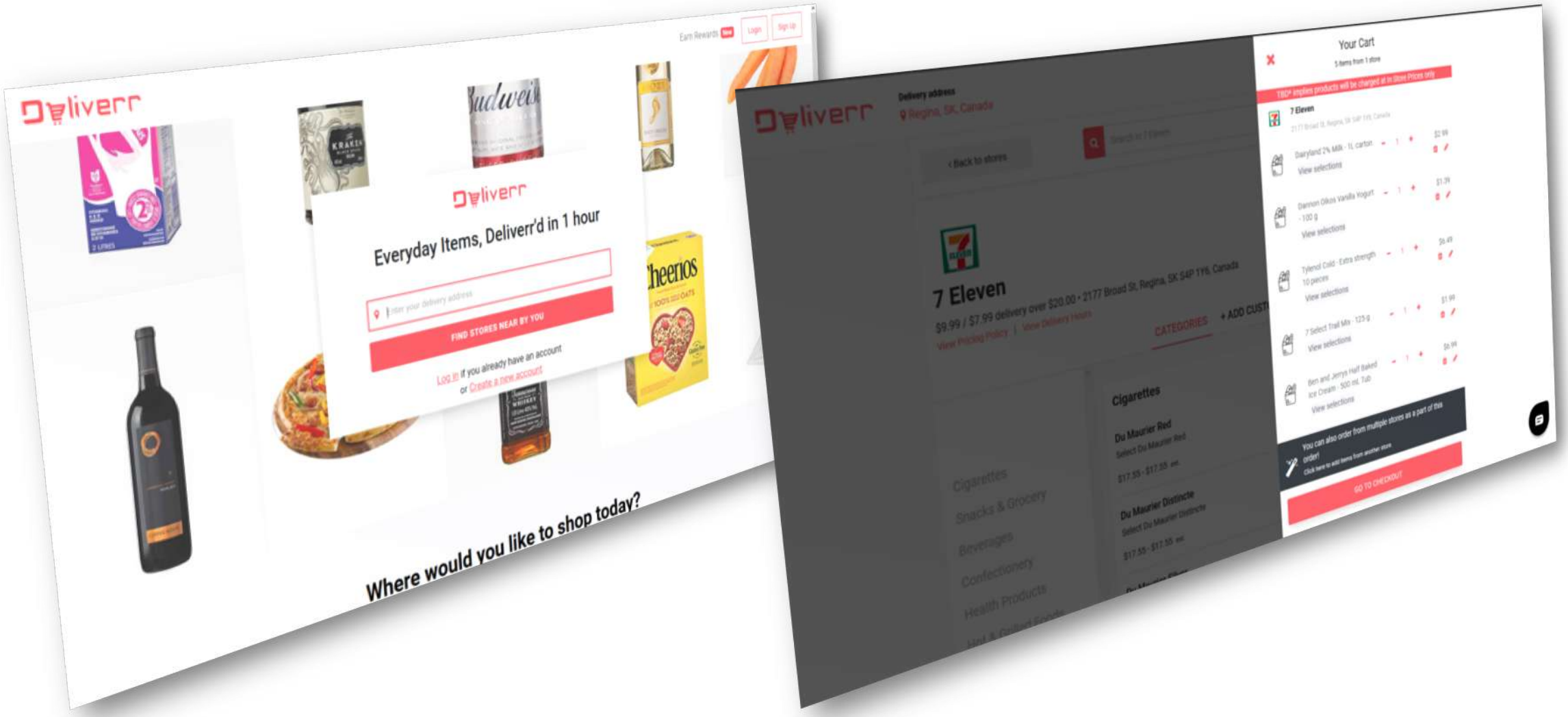

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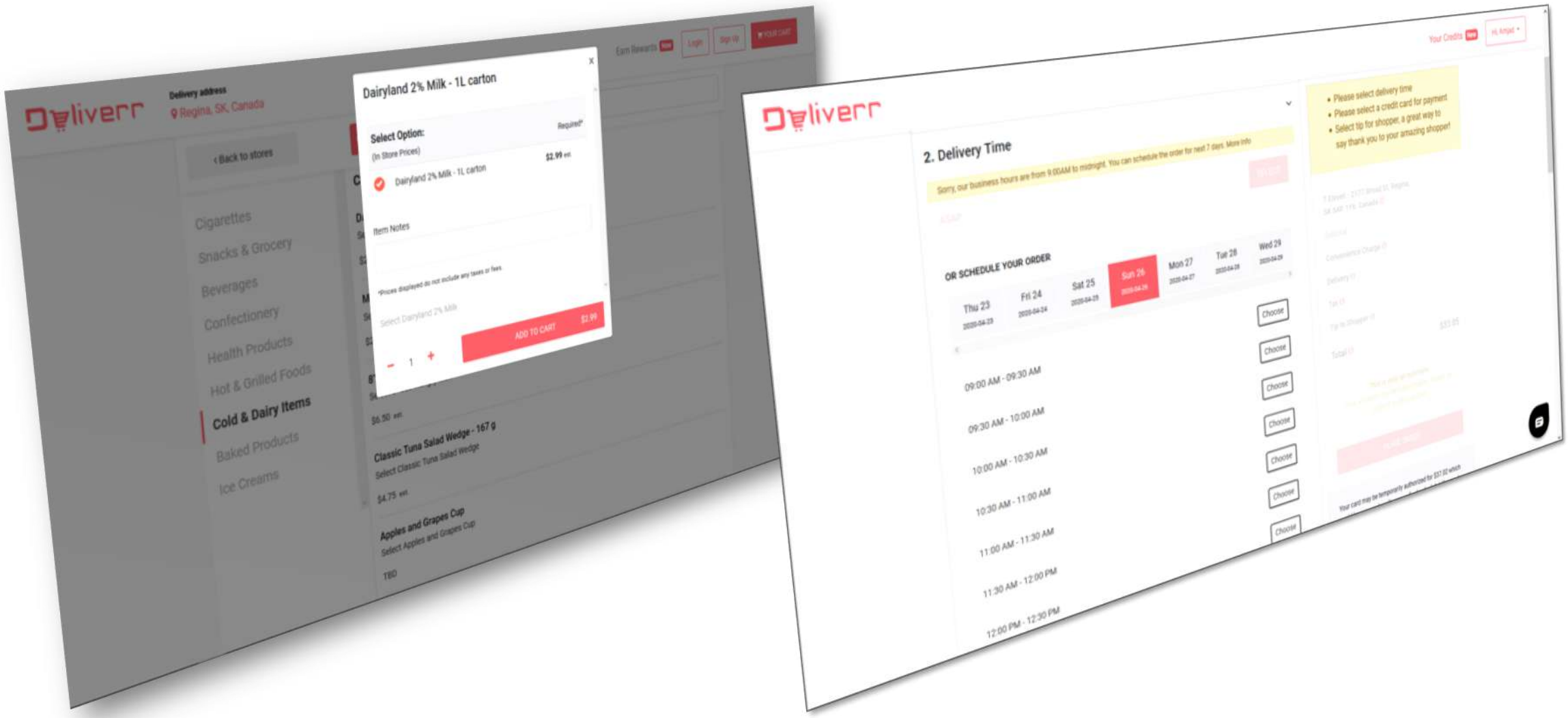

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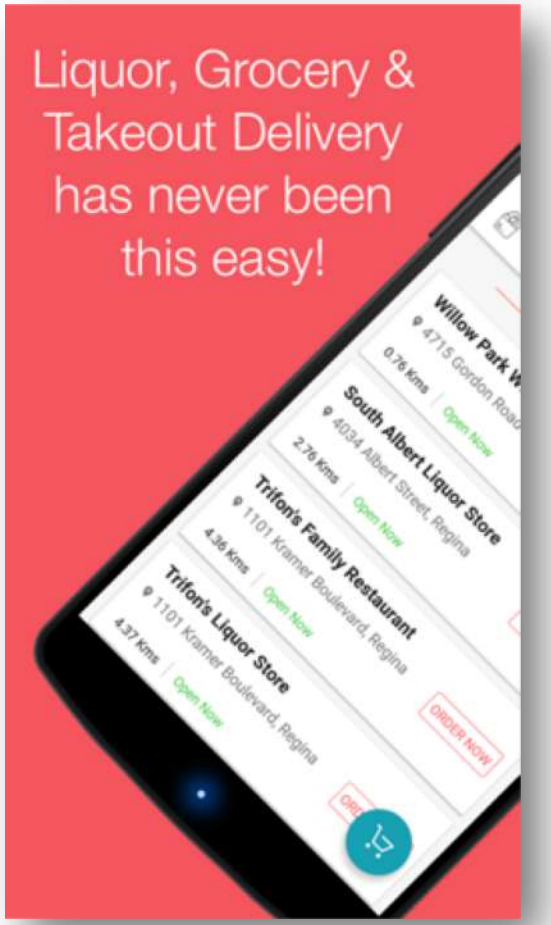

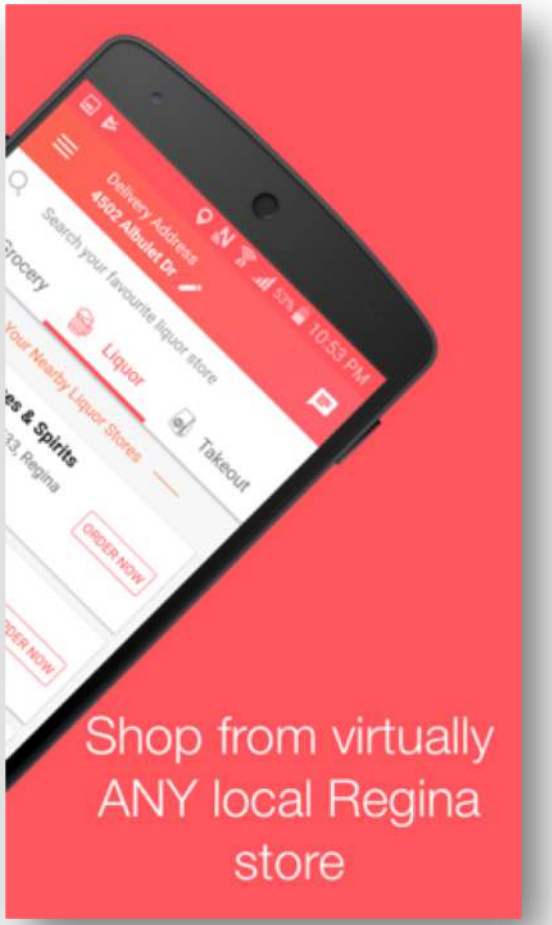

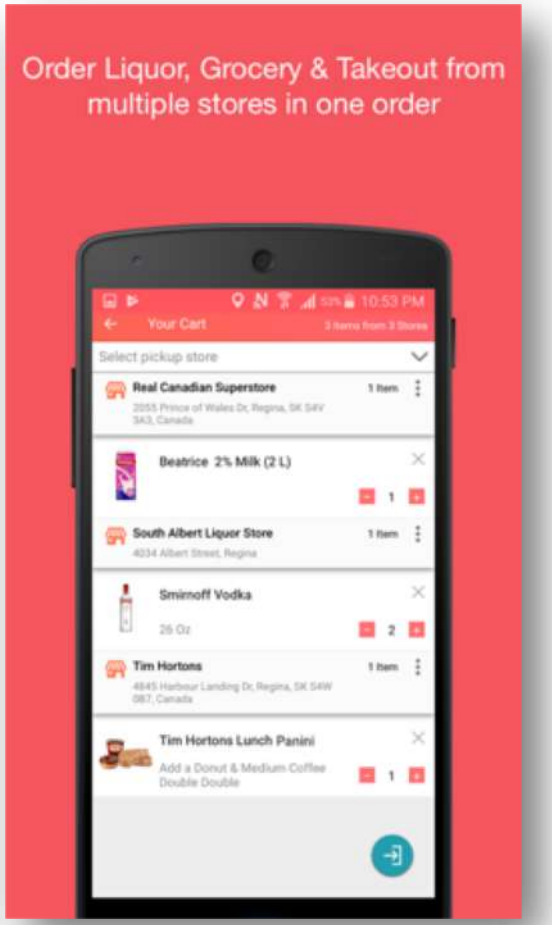

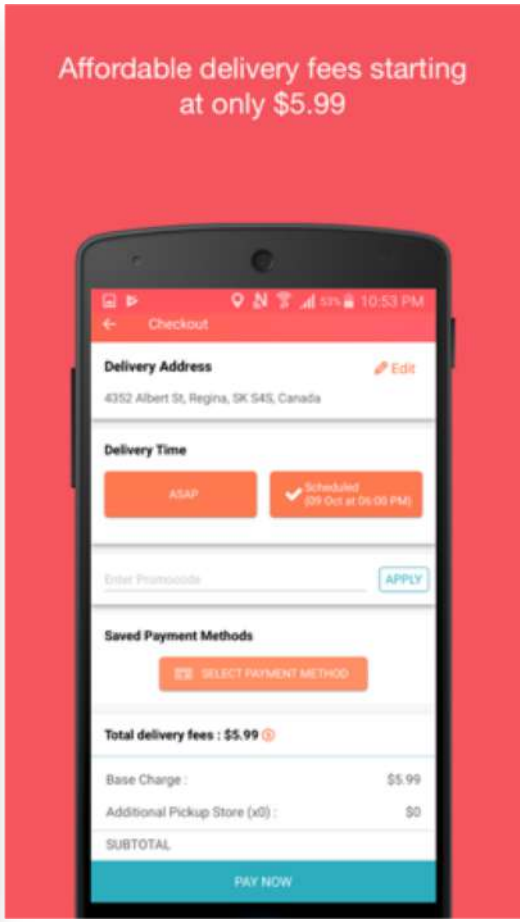

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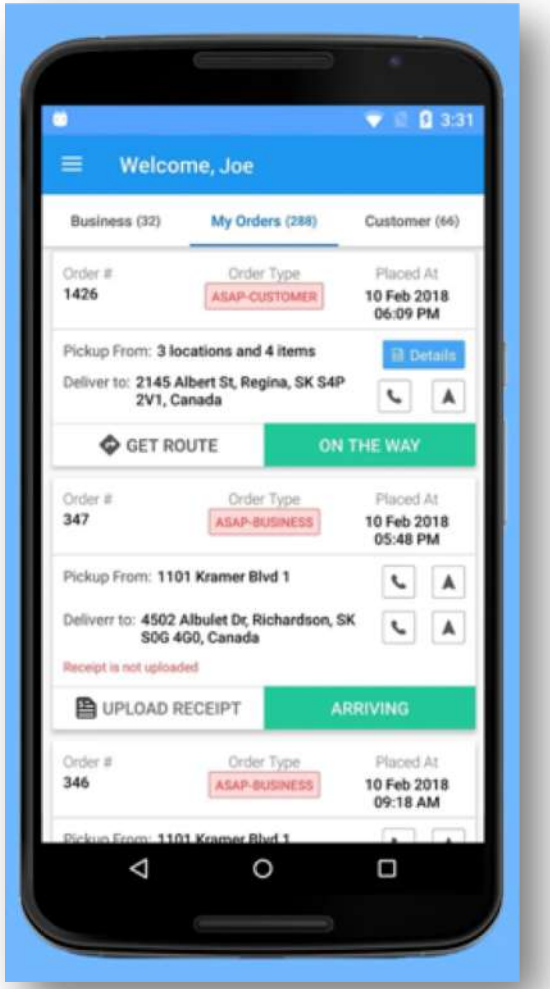

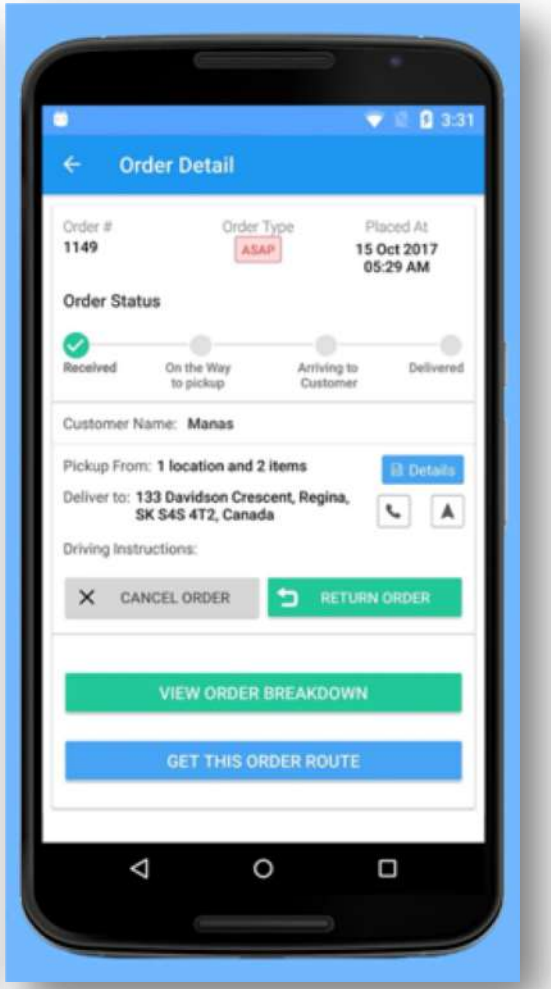

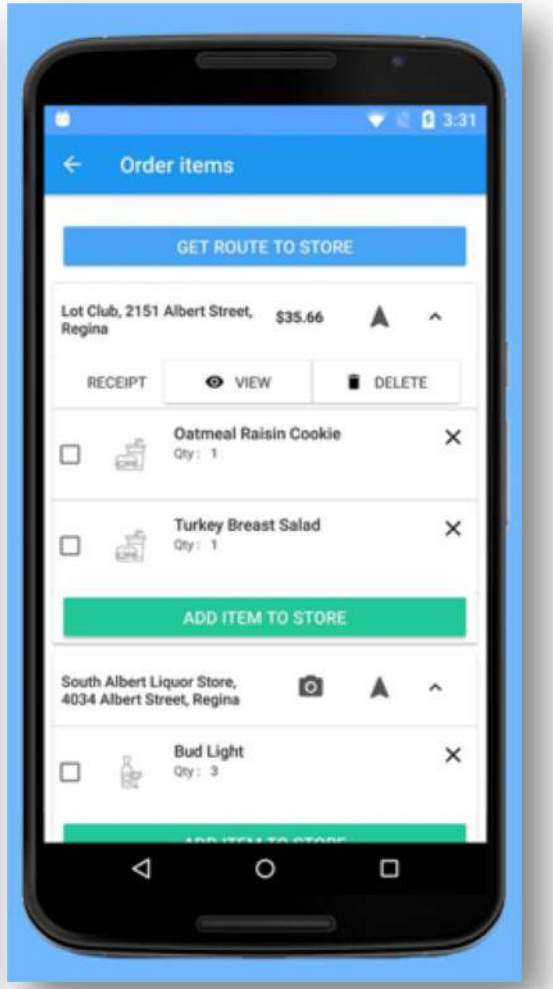

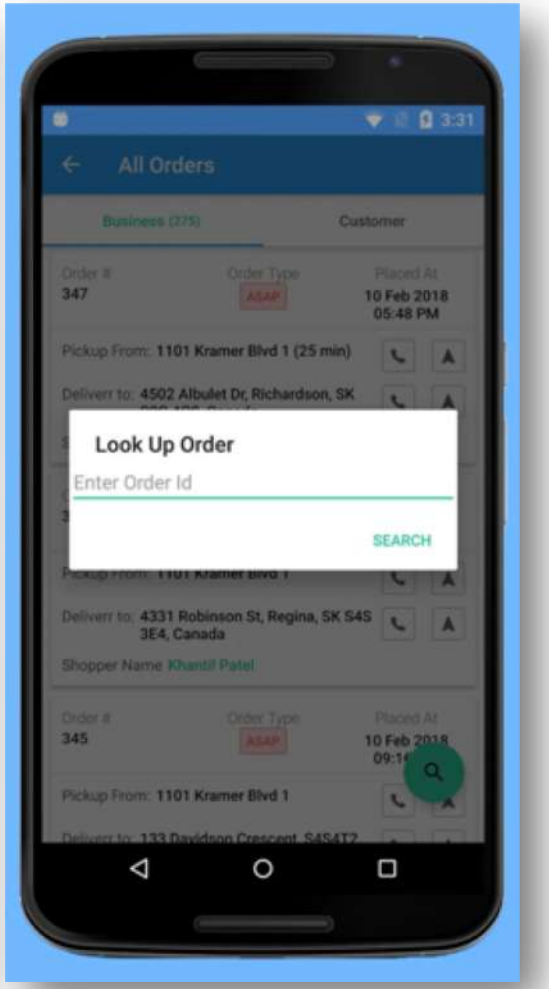

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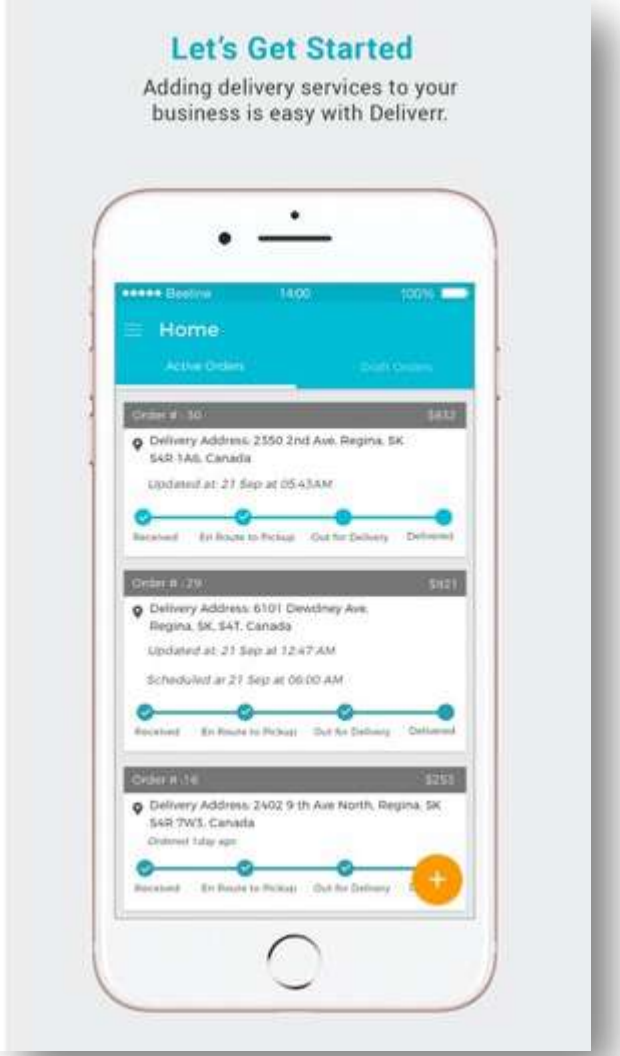

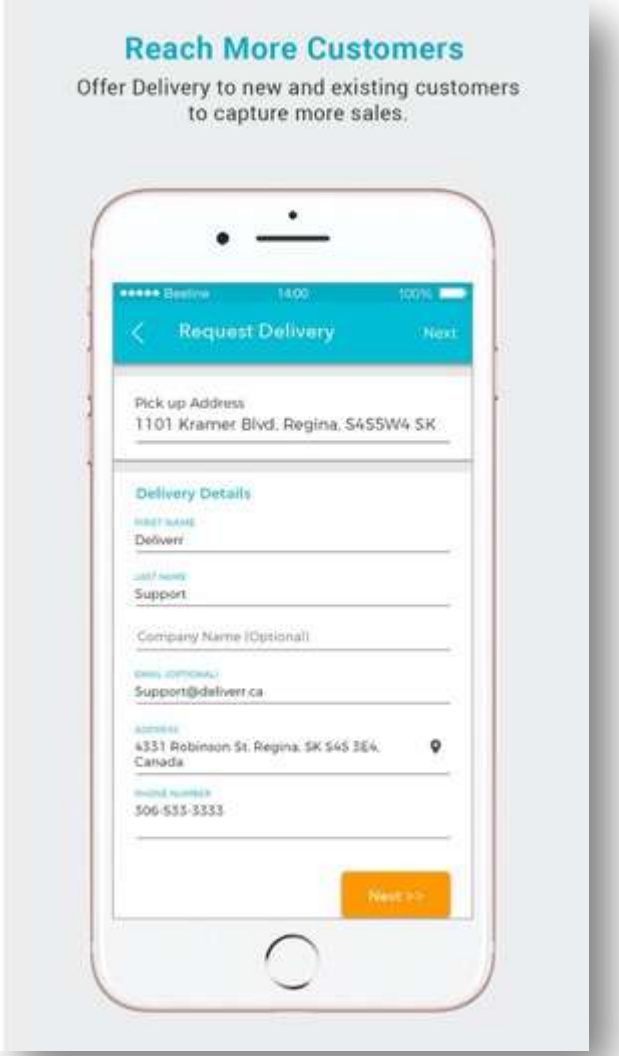

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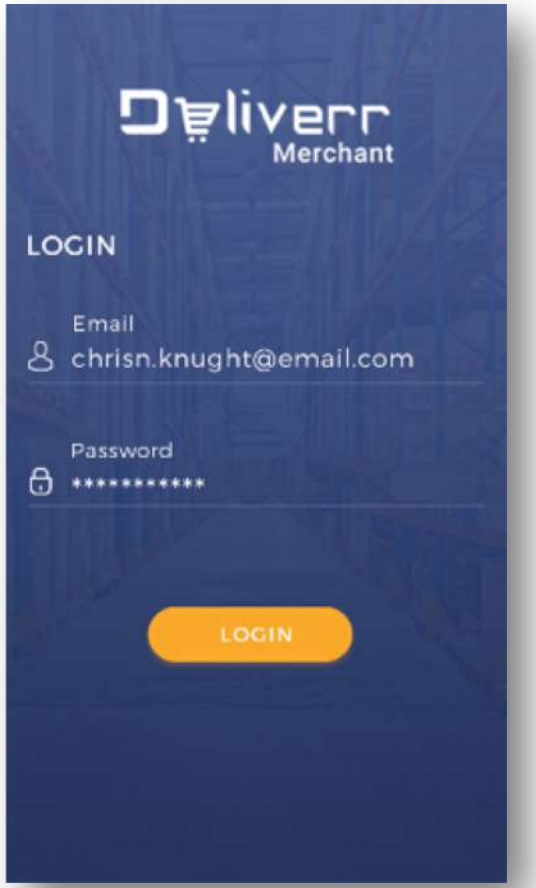

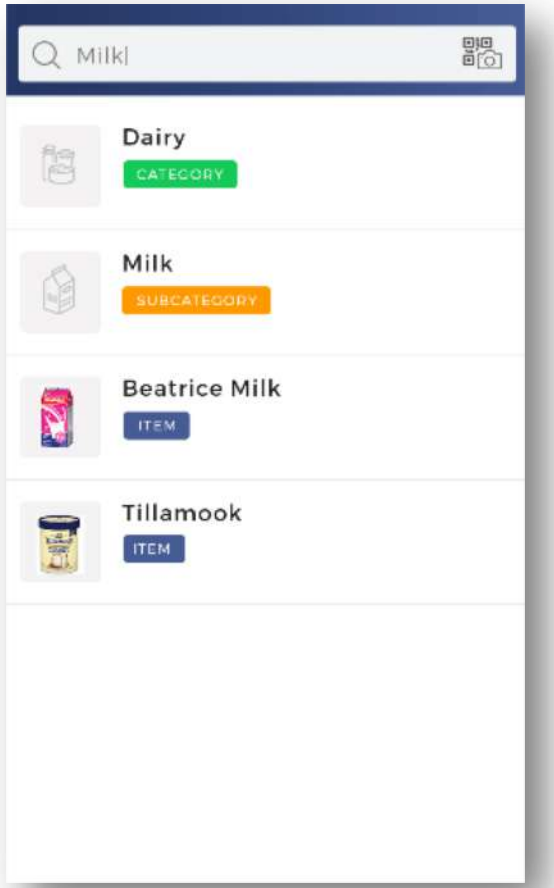

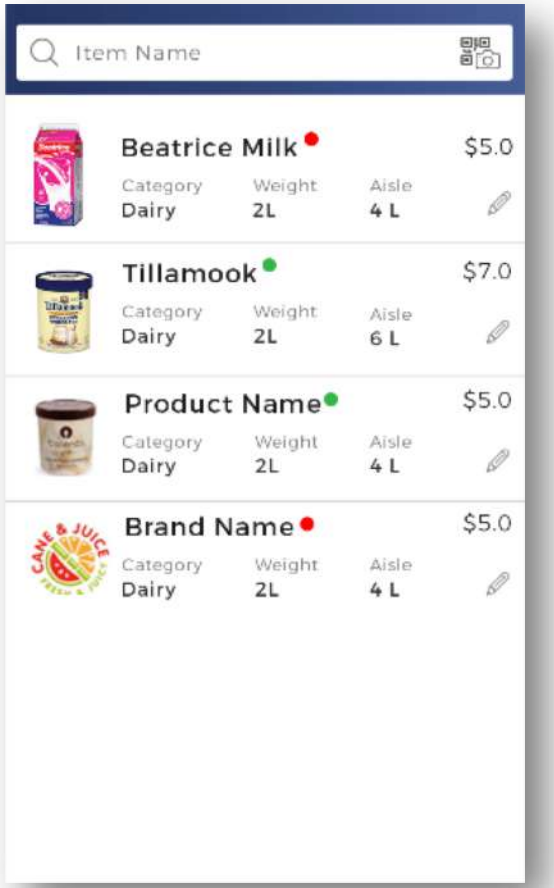

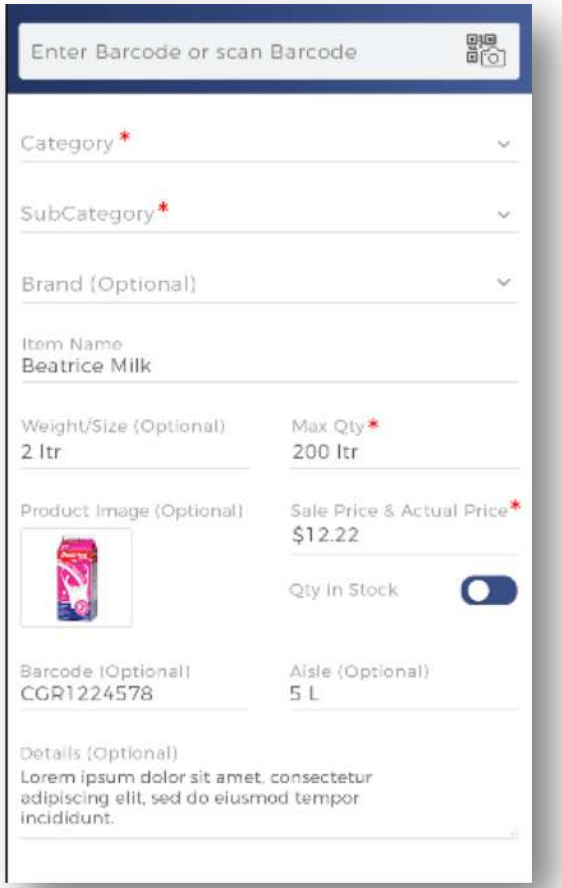

About Bloom

We are a Singapore and India based software development company, specialised in developing web applications and mobile apps for other companies on iOS, Android and Windows Phone, as well as being experts in social applications and API integrations. We are a team of 50+ in-house developers, designers and advisors all passionate about applications.

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